



Jessica H. Scanlon

Agency Founder,
Speaker, Marketing
Consultant

jessica-scanlon.com
hotdogmarketing.net

jessica@hotdogpr.com
(512) 537-6575

“Her presentation was engaging and there were good discussions; it felt like everyone left with a better understanding of how to evaluate their marketing needs.

-Leader of Engage with
Entrepreneurs



@Jessica_Markets



bit.ly/jessica-linkedin



@JScanlon1

Areas of Expertise

Going from Self-Employed
to Managing a Team

Scaling Your Small Business
with Branding

Marketing Plans for Small
Businesses that Don't Suck

How to Make an Online
Marketing Machine

Biography

Don't let the smile fool you. She's seriously knowledgeable about small business marketing.

Shortly after entering the public relations and marketing field, Jessica turned her extra energy into a consulting business working with small business clients and non-profits on nights and weekends while working her corporate job by day.

In 2012, she left corporate life to start a new kind of marketing agency that catered to small, independent businesses in the Austin area. By 2017, Hot Dog Marketing was serving clients all over the country and in Europe. The small agency has won three branding gold medals for client work and was named one of the three best agencies in Austin.

Jessica still runs Hot Dog Marketing full-time, but she's now using her extra energy to write about small business matters and speak to groups about small business marketing challenges.



<http://bit.ly/ABJ-Jessica>

Featured In

Austin American-Statesman

business.com

discover, compare & save

<http://bit.ly/hotdog-jessica>

<http://bit.ly/biz-jessica>

What People Are Saying



FIVE STAR
CUSTOMER RATING

Jessica presented to our group recently, and the results were terrific. She did an excellent job of interacting with the audience and taught us all a lot. A post-event survey of the audience reflected very high marks as well.

- Board Member, CFA Society of Austin

Jessica is sharp, savvy, responsive, knowledgeable and attuned to her customer's needs. She is a vital part of our organization and her support allows us to do great work in the world.

- Renee T., National Speaker, Entrepreneur

Jessica the chief strategist, should call herself a Chief Muse - She is very polished and she brings big company professional flare, style, and sound marketing strategy.

- Suzyn B., Consultant and Speaker

Jessica is awesome. I interviewed 3 other consultants before choosing her. She really "gets" me and my voice. I was blown away by the scope and depth of her "battle plan" for launching my new business venture.

- Korey H., Photographer and Entrepreneur

Featured Speaker With



CFA Society
Austin



Current Board Member



TEXAS
HUMANE
Heroes

Former Board of Directors or Committee Member

